



2009 Fast Facts

Christmas SPIRIT Foundation

- Formed in 2005, the Christmas SPIRIT Foundation (CSF) is the 501(c)(3) charitable branch of the National Christmas Tree Association.
- The mission of the Foundation is to support programs that enhance the Christmas spirit for kids, families and the environment.
- In addition to the Trees for Troops program, CSF has provided hurricane relief to Christmas Tree growers, supported Real Tree recycling efforts, provided age-appropriate books to underprivileged children and provided necessities for abused children.
- Consumers can support CSF programs by making a donation at www.christmasspiritfoundation.org or by calling 636/449-5060.

Trees for Troops

- The Trees for Troops (T4T) program was started in 2005 with corporate partner FedEx Corp., who provides the shipping and logistics for the trees.
- Since 2005, the program has delivered more than 50,000 Real Christmas Trees to military families at more than 50 bases across the U.S. and overseas.
- In 2009, T4T plans to deliver more than 15,000 trees to all branches of the military.
- Approximately 300 trees are shipped overseas for troops in the Middle East; the rest are distributed to military families throughout the United States.
- The trees are provided by more than 700 Christmas Tree growers and retailers in 29 states.
- Consumers can also purchase a tree for the program by visiting one of the 40+ farms/lots participating in Trees for Troops Weekend – Dec. 4-6, 2009. (To find a participating location, visit www.treesfortroops.org.)
- If there is not a Trees for Troops Weekend location in your area, you can also support the program by making a donation to the Foundation or by purchasing a Trees for Troops ornament or apparel – new for 2009. Information on these special offers is available at www.christmasspiritfoundation.org.

TweetUp4Troops

- New for 2009 – TweetUp4Troops are locally organized grassroots fundraising events that will be held during Veteran's Day week – Nov. 7-14.
- The Christmas SPIRIT Foundation is still recruiting volunteers to organize and host events in their area – events could range from raffles to trivia nights to car washes to special activities on the farm.
- All money raised during these events goes to support Trees for Troops.
- To learn more or sign up to host an event in your area, visit www.tweetup4troops.org.