



## 2012 NCTA Convention & Trade Show Aug. 8-11, 2012 Sacramento, California

### Gallery of Trees Contest Details

#### Schedule of Events

##### **Wednesday, Aug. 8, 2012**

9:00 a.m. – 12:00 p.m. Gallery of Trees Set-up  
12:30 p.m. – 1:30 p.m. Gallery of Trees Judging

##### **Friday, Aug. 10, 2012**

1:00 p.m. – 3:00 p.m. Take-down of Gallery of Trees  
5:30 p.m. Awards Banquet

For additional schedule and program details, visit [www.christmastree.org/convention2012.cfm](http://www.christmastree.org/convention2012.cfm).

#### **Important Reminders**

- The Gallery of Trees will take place at the Sacramento Convention Center.
- Decorating will begin at 9 a.m. and all trees must be finished by 12 p.m.
- Trees will be provided by volunteer growers. We cannot guarantee a certain species, but all trees will be 6' to 8' tall.
- Stands will be provided by the sponsor.
- Showcase your creative talent with this year's theme "Golden Opportunities."
- Winners will be recognized on Friday, Aug. 10, at the banquet. The first-place association will receive \$100; second place will receive \$50.
- So that we can provide a fresh Real Tree for everyone, we ask that you submit your entry form **NO LATER THAN July 25, 2012.**
- Questions? Contact NCTA at 636/449-5070 or [lmangnall@amrms.com](mailto:lmangnall@amrms.com).

Thank you for helping to make the 2012 Convention & Trade Show special!

## **GALLERY OF TREES CONTEST**

### **Purpose of Contest:**

1. To promote state/regional association involvement in the national convention.
2. To enhance the convention by displaying decorated trees.

### **RULES & GUIDELINES FOR JUDGING**

These rules and guidelines establish the procedure to be followed in selecting the contest winners.

1. Each NCTA-affiliated State or Regional Christmas Tree Association is encouraged to decorate one tree in the category of "Golden Opportunities." The decorator(s) of the tree must be in attendance at the NCTA convention.
2. The Gallery of Trees contest will be held at a site selected by the host state/region and will be convenient to the convention site.
3. A fresh Real Christmas Tree, approximately 6' to 8' in height, will be provided by growers in the host state/region. The grower's name will be prominently displayed near the tree. Trees may be decorated beginning at 9:00 a.m. the first day of the convention and must be in place and ready for judging by 12:00 p.m. that day.
4. Judging will be by three persons not affiliated with NCTA or any of the state or regional associations. Score sheets will not be provided to entrants.
5. Judging will be conducted in the assigned area for the Gallery of Trees. After the judging, the Gallery of Trees will be maintained during the convention until the exhibit hall closes.
6. Scoring: The traditional scoring criteria include Uniformity of Decorating, Suitability/ Compliance of Decorations to Category, Craftsmanship of Decorations, Creativity and Overall Appearance.
7. Judging results will be announced on the second day of the convention.
8. No lights, electrical devices or lighted candles will be allowed as part of the decorations.
9. Winners will be selected by judges and prizes awarded to the first and second place winners.
10. Decisions of the judges are final.
11. Interpretation of rules and guidelines for the Gallery of Trees Contest will be the responsibility of NCTA's Executive Committee.