



Membership Pays... Are You Making the Most of Your Investment?

NCTA Member Benefits

- * Update your **FREE business listing** on NCTA's online Find-A-Tree directory, viewed by more than 1.3 million consumers a year
- * **One-year subscription** to the *American Christmas Tree Journal*, offering the latest research updates, production tips, marketing issues and trends, business advice, NCTA news and more (*a \$55 value*)
- * Annual Member Directory
- * NCTA Member logo and window decal to display at your business
- * **Reduced registration rates** for NCTA meetings and conventions (*up to 50% off of non-member rates*)
- * **Free and reduced rates** for NCTA-sponsored Webinars and educational programs
- * Representation in Washington on legislative and regulatory issues affecting your business
- * **FREE access** to NCTA's Online Member Center, with resources such as classifieds, insurance and transportation providers, retail business opportunities, NCTA updates and more.
- * **FREE access** to NCTA's Online Marketing Tool Kit, including customizable press releases, talking points on hot topics, media tips, graphics and photos, printable tree care tips and much more!
- * Be the first to know about and sign up for national promotional programs, such as the Cost Plus World Market joint promotional offer and Trees for Troops Weekend.
- * **FREE access** to the *Real Trees 4 Kids!* curriculum and materials for use in school tours and presentations.
- * Upgrade your membership by joining one of NCTA's four Premier Sections: Choose & Cut, Commercial Retailer, Wholesaler/Grower or Major Grower.

And That's Not All ...





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Member Incentive Programs

Note: These companies have agreed to offer special promotions & offers to NCTA members; eligibility may vary. Please contact the business directly to learn more.

First Pioneer Insurance Agency

800/547-1495

www.pioneerinsurance.com

If one of your employees is injured on the job, a costly burden may fall on your business. Contact First Pioneer to find out how to save on your worker's compensation insurance.

Kurt S. Adler, Inc.

952/933-4615

www.kurtadler.com

Do you operate a gift shop or store at your business? Save up to 10% on your holiday gift and ornament needs with Kurt Adler's special NCTA discount.

Capital Q

800/887-6227

www.capitalq.com/ncta

Credit cards now account for nearly half of all purchases, and if you don't accept them, you could be missing out. Capital Q offers discounted rates and seasonal processing for NCTA members. Discounts on equipment leasing, both new and used, are also available.

Eckert Agrimarketing

314/862-6288

www.farmwebdesign.com

In today's technology-driven world, a Web site is no longer optional for businesses. Eckert AgriMarketing's Farm Web-Design offers flat-fee design services, especially tailored for the farm and agriculture industry. Also save on publications and farm consulting services.

Hertz Rent-A-Car

800/654-3131

www.hertz.com

Whether traveling for business or pleasure, take advantage of your status as an NCTA member to save up to 10% on all car rentals with Hertz Rent-A-Car.