



Mini-Demo Application

Reserve Your Spot Now!

Mini-demos are back by popular demand!

What are “mini-demos”? These are short (15-minute max) informational sessions presented by exhibitors to attendees during the trade show.

When are they held? Demos will be scheduled throughout breaks in the trade show, at times when there are no breakout sessions competing. A schedule of these demos will listed in the Convention Program and posted by the demo stage.

Where are they held? Demos will be held in the trade show area, with a small stage, seating and microphone provided.

What should I present about? These demos are a great opportunity to share your expertise and knowledge with attendees and potential customers. We’ve found that selecting a specific topic, such as “Chainsaw Maintenance” or “2010 Wreath Trends,” or performing a demonstration of a new product can help to draw attendees to your session.

How much does it cost to reserve a session? Mini-demos are offered at NO CHARGE to exhibitors, but the slots are first-come, first-serve so be sure to submit your application as soon as possible.

Yes, I would like to conduct a Mini-Demo during the 2010 NCTA Trade Show.

Name: _____

Company: _____

Person conducting session (if different): _____

Brief Description: _____

Return with your Exhibit Application to: National Christmas Tree Association
16020 Swingley Ridge Road, Suite 300, Chesterfield, MO 63017 • Fax: 636/449-5051

for exhibit booth reservations and/or additional information, call

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