



**Christmas SPIRIT Foundation**  
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## 2011 Trees for Troops Fast Facts

### **New for 2011**

This year marks the 100,000<sup>th</sup> tree delivered by Trees for Troops since the program began in 2005.

### **Trees for Troops Program**

Trees for Troops® is a program of the Christmas SPIRIT Foundation (CSF). Since the program's inception in 2005, Christmas Tree growers from across the U.S. have generously supported military families by providing 84,000 farm-grown Christmas Trees to military families.

For the past several years, FedEx has helped to deliver, on average, 17,000 Real Christmas Trees to 60+ military bases throughout the U.S. and overseas. This year, our goal is to deliver more than 16,000 trees to reach our 100,000<sup>th</sup> tree delivered since 2005.

### **Background:**

In 2005, the National Christmas Tree Association:

- Created the Christmas SPIRIT Foundation as a 501(c)(3) charitable organization to advance the spirit of Christmas year-round for kids, families and the environment.
- Developed plans for a national Trees for Troops program that could unify the individual programs of tree growers and state Christmas Tree associations.
- Partnered with FedEx Corporation to provide the tractor trailers, shipping and logistics for the Real Christmas Trees to be picked up from tree farms across the U.S. and delivered to military bases.

### **Program Statistics:**

- Since 2005, the program has touched the lives of close to 84,000 military families at more than 60 bases across the U.S. and overseas.
- In 2010, Trees for Troops delivered more than 17,200 farm-grown Christmas Trees to all branches of the military.
- Approximately 400 trees are shipped overseas for troops in the Middle East; the rest are distributed to military families throughout the United States.
- The trees are provided by more than 800 Christmas Tree growers and retailers in 29 states.

### **Trees for Troops Weekend:**

- Consumers can purchase a tree for the program by visiting one of the 40+ farms/lots participating in Trees for Troops Weekend, which will be held Dec. 3-5, 2011. (To find a participating location, visit [www.treesfortroops.org](http://www.treesfortroops.org).)
- Consumers, organizations and local businesses can also 'sponsor' a tree for \$5. A \$100 sponsorship can make the holiday brighter for 20 military families.

## **How to Make a Donation:**

- Other ways you can support the program by:
  - Making a donation to the Christmas SPIRIT Foundation
  - Purchasing a Trees for Troops commemorative 2011 ornament
  - Making a \$10 donation via your mobile phone by texting the word 'TREE' to 50555. \$10 will be added to your mobile phone bill/ deducted from your prepaid account. Message & Data Rates May Apply. Reply STOP to 50555 to stop. Full Terms: [mGive.org/T](http://mGive.org/T)
- Information on these special opportunities is available at [www.ChristmasSpiritFoundation.org](http://www.ChristmasSpiritFoundation.org).

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Trees for Troops



[www.youtube.com/realtrees](http://www.youtube.com/realtrees)

**Websites:** [www.ChristmasSpiritFoundation.org](http://www.ChristmasSpiritFoundation.org) and [www.treesfortroops.org](http://www.treesfortroops.org)